Forever Living Products Implements Parallels RAS to Reduce Operational Costs and Gain Interchangeable Access to RDS and VDI

The Results

FRICTIONLESS REMOTE MANAGEMENT
Parallels RAS offers interchangeable access to both RDS and VDI without any feature limitations or data fragmentation.

REDUCED OPERATIONAL COSTS
With Parallels RAS, Forever Living reduced the stress associated with the total cost of ownership by consolidating IT operations.

STREAMLINED REMOTE ACCESS
Forever Living was able to use Windows, Mac, Linux and iOS operating systems to access office work from multiple smart devices via a secure, centralized server.

"Coming from our previous solution, we particularly appreciated the simplicity of use of Parallels RAS. Compared to the competitors, it is an ideal solution for small - and medium-sized companies, thanks to lower costs of licensing and maintenance."

Carmela Bernardo
Managing Director
Forever Living Products Italy

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The Challenge

Desktop virtualization has become a necessity for businesses looking to optimize resources, provide access to seamless mobility solutions and deliver a higher level of performance. Two available options are virtual desktop infrastructure (VDI) and Remote Desktop Services (RDS).

Forever Living decided to go with both options to save administrators from having to make a difficult choice at the start of their cloud project. To fulfil their desktop virtualization initiative, they used VMware Horizon View and Microsoft RDS. Soon enough, Forever Living realized that using VDI and RDS in tandem was more complex and costly than they anticipated.

To simplify the process and find a way to move between two services without the extra costs, Forever Living started looking for an alternative to provide an infrastructure that could evolve with its business needs.

The Solution

After looking at several leading options in the market, Forever Living decided to use Parallels® Remote Application Server (RAS). Similar desktop virtualization solutions treat virtual desktop infrastructure (VDI) and remote desktop services (RDS) as separate entities. Parallels RAS enabled Forever Living to implement VDI and RDS interchangeably.

The main advantage of Parallels RAS is that it works in harmony with most major hypervisors and RDS to provide a familiar, streamlined user experience. In simple terms, it enabled Forever Living to publish applications and desktops from both RDS and VDI without experiencing any feature limitations.

The features of Parallels RAS most used by Forever Living are Client Manager, printing/scanning redirection, clones and templates. Employees were pleased that they could finally use Windows, macOS, Linux and iOS operating systems to access their office work from PC, Mac, and any other smart devices of their choice.

The Results

To facilitate optimal results with the least stress possible, Forever Living used Parallels RAS to facilitate a customer relationship management solution for its many distributors that would be fully remote and accessible on any device. The ability to upgrade all applications at once was a big time saver.

Reaping the benefits of VDI and RDS from one source, enabled Forever Living to securely publish applications while also being able to manage the entire infrastructure from a centralized dashboard. Parallels RAS was easy to install and manage because it consists of one tool with multiple virtualization features in a single package.

Apart from saving the IT department time and energy, the desktop virtualization solution consolidated the IT operations of Forever Living, enabling the company to reduce operational costs.